Submitted by: Alexander Watkins
Alexander.Watkins@colorado.edu
303-492-3966

Subcommittee members:
Chair, Alexander Watkins, University of Colorado Boulder
Caley Cannon, Brand Library and Art Center
Patricia Cossard, University of Maryland
Sara DeWaay, University of North Carolina, Charlotte
Daniel Payne, OCAD University
Mary Wassermann, Philadelphia Museum of Art

Leadership Update:
Alex Watkins will be continuing on as chair for a second year. No members will be rotating off, as none have finished their 3 year terms.

Narrative:
The public policy committee prepared a briefing and recommendation on the CAA code of best practices for fair use in the visual arts, which was sent to the executive board in May 2015. It resulted in the endorsement of the code by the executive board. The Public policy committee launched the Public Policy news alerts in June 2015 to formalize how the committee keeps the membership informed on policy issues. We sent out six issues (every month except December) since the launch in 2015. We worked with the ARLIS website team to find a permanent home for the news alerts on the ARLIS website. This included one special issue on Open Access in celebration of Open Access Week. The public policy committee is worked with VRA’s intellectual property committee to proposal a panel entitled “Unlocking Images, Ideas, and Content: Open Access as a key to enabling art and scholarly innovation.” This session would focus on how increased freedom to use images is catalyzing projects such as open access scholarship, digital art history, or remix art. The panel was accepted for Seattle, and has garnered enough interest from attendees to be one of the panels selected for recording. The Public Policy Committee began work on an Open Access Briefing & Recommendation for the Executive Board.

Strategic Plan 2011-2015

GOAL I. ARTICULATE NEW DIRECTIONS AND IDENTITY FOR THE PROFESSION
A. Leverage and promote the art information professionals’ skills beyond the library context.
   • The PPC is working on this direction through collaboration with VRA, as well as promoting librarian’s role as fair use & copyright resources.
C. Advocate the art information professionals’ value and relevance so as to strengthen our membership’s standing within our institutions and their respective constituencies.
• The PPC completed work on this goal in 2014 through the on Staff Reductions in Art Museums and Visual Resources Collections.

E. Adopt official positions on major issues impacting the profession and the art research environment.
• The PPC has been focusing on this goal in 2015, with the majority of the work focused on Fair Use and the CAA code, and now moving towards Open Access and Information privilege issues.

GOAL III. CREATE STRONGER LEADERSHIP THROUGH PROMOTION, COOPERATION AND ADVOCACY
D. Address new risk management issues engendered by the shift from institutional ownership of resources to our reliance on licensing access to resources.
• The PPC has not worked on this goal, and currently we do not feel like it is part of our central mission.

Issues for the Executive Board
We plan to present a briefing and recommendations for action on Open Access to the Executive Board.