Annual Report 2015
Development Committee

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Chair: Heather Slania
Executive Board Liaison: Ann Roll
Committee: Teresa Soleau, Lindsay King, Alyssa Resnick, Mar González Palacios, Cara List, Suzanne Rackover

Leadership Update

Heather Slania will continue as chair of the committee for 2016. Teresa Soleau has completed her maximum term and will be stepping off of the committee as will Alyssa Resnick. Additional Committee members will be brought in at the 2016 conference in Seattle.

Activities

2015 has been a transition year for the committee now that its purpose has been disconnected from fundraising for the conference. Many of the projects started by the committee allow the committee to begin fundraising for ARLIS/NA as a whole. All of the following activities are connected with Goal V of the ARLIS/NA Strategic Plan: Strengthen the Society's Communication and Operational Infrastructure.

Database: Teresa Soleau, in conjunction with Heather Slania, David White, and members of the Development Committee completed the final testing, improvement, and importing of data into the Development Database. While this has not had active use do to the complications of the joint conference, this is an invaluable tool for future development activities.

Grants: Lindsay King spent the year investigating potential grants including research in the Foundation Directory. A starter list of applicable grants for ARLIS/NA has now been created and will be put into a matrix for discovery once the committee and the board decide where past grant information should live virtually.

Society Circle: The benefits for Society Circle have been reconfigured and will be implemented by mid-2016. Additional promotions and rebranding of Society Circle will begin in 2016 once the website has been edited to reflect proposed changes.
Planned Giving: Mar González Palacios worked with Heather Slania to draft proposed Planned Giving verbiage to put on the ARLIS/NA website in order to begin attracting bequests and other donations from members who wish to give back.

Canada Charity Information: Suzanne Rackover completed helpful research to how Canadian Members do not get tax benefits from donating to ARLIS/NA, which likely squelches their ability to donate. This issues has not been solved, but is with the board. (in progress)

Chapter Development Guidelines: Cara List began surveying chapters for their development needs but the creation of the Development Guidelines/Handbook will be completed in 2016. (in progress)

Website: Heather Slania completed an overhaul of the Support and Development Committee Sections of the ARLIS/NA Website. These edits have been looked at by Carol Graney and Tessa Brawley-Baker and are now at the board for approval. They add many new sections and more clearly lay out the different aspects of fundraising and development for ARLIS/NA.

Issues for Executive Board

Need approval for website alterations before we can solicit for donor and awardee stories in order to promote and rebrand Society Circle.

Want clarification on how the Development Database will be used to record the 2016 Seattle Conference.

Would like to know if the Executive Board would like a special Board fund or a non-conference centric fund for people to donate to.

Would like a discussion of where to keep past grant information (which is often needed for future grant proposals and/or reporting).