Annual Report 2014
Upstate New York

Submitted by:  Yvette Cortes
ycortes@skidmore.edu
518-538-2403

Leadership Update

2015 Executive Board:

Rose Orcutt, President
Tina Chan, Vice President/President-Elect
Marsha Taichman, Secretary
Marcie Farwell, Treasurer
Yvette Cortes, Past President

Meetings

National:
Ten members of the chapter attended the ARLIS/NA 42nd Annual Conference in
Washington, DC.

The Upstate NY chapter donated an Upstate NY Cooking/Foods basket, a Fun Socks basket,
and a pair of handmade earrings from the Tang Museum to the ARLIS/NA Silent Auction.
The total net amount from our donations was $195.

Travel Award:
The ARLIS/NA Upstate Travel Award Winner, Sandra Brown, received a $200 conference
travel award to help to defray the expense of attending the 2014 ARLIS/NA Annual
Conference in Washington, D.C., May 1-5.

Spring:
Sixteen chapter members attended our Spring 2014 meeting on June 6 at Rochester
Institute of Technology. The program included the presentations RIT’s Cary Collection:
Highlights from 45 Years and Graphics Atlas: An Introduction, a tour of the Vignelli Center
for Design Studies, and printing a letterpress keepsake.

Fall:
Sixteen chapter members attended our Fall 2014 meeting on October 3 at Skidmore College
in Saratoga Springs. The program included a curator’s tour of an exhibition at the Tang
Museum, the presentation The Art and Science of Creating Sustainable Digital Collections,
and a craft workshop. There was also a silent auction which netted $317.
Ongoing Activities

- Website
- Facebook page
- Listserv
- Travel Award
- Donation to ARLIS/NA Annual Conference ($100)

2014 Initiatives

- The name of the chapter was officially changed from Western New York to Upstate New York effective January 1, 2014.
- The chapter’s bylaws were revised in April 2014, including changes to our chapter’s name change from ARLIS Western NY to ARLIS/NA Upstate NY.
- Fundraising initiatives for the year included a “Support the Chapter” button on the website and a silent auction at the Fall 2014 meeting.
- Yvette Cortes designed new letterhead for the chapter, in consultation with the chapter’s logo designer, Adam-Fisher Cox. Cox is an art student at Skidmore College.
- Yvette Cortes created a membership directory for the chapter: [http://arlisupstateny.org/membershipdirectory](http://arlisupstateny.org/membershipdirectory)
- The chapter donated $30 to the 2014 Summer Educational Institute (SEI) for Visual Resources and Image Management, jointly organized by ARLIS/NA and VRA.

ARLIS/NA Strategic Plan

1. **Articulate New Directions and Identity for the Profession:**
   - By changing our chapter name from Western New York to Upstate New York, the chapter has increased its membership since it now encompasses the entire upstate region.
   - Raised visibility of accomplishments of Upstate members and member library news by promoting on the chapter website and Facebook page.

2. **Expand Mentoring, Management, and Transition Skills**
   - Encourage members to serve on chapter Executive Board positions
   - Fund a $200-$250 Travel Award given annually to help to defray the expense of attending the ARLIS/NA Annual Conference.

3. **Create Stronger Leadership through Promotion, Cooperation and Advocacy**

4. **Emphasize our Collections and Stewardship Role**
   - Several chapter libraries have been included in the Collaborative Architecture, Urbanism, and Sustainability Web Archive (CAUSEWAY). Funded by a multi-year grant fostering collaborative web archiving, CAUSEWAY is a pilot project curated by art and architecture librarians.

5. **Strengthen the Society’s Communication and Operational Infrastructure**
   - Centralize chapter communication on the Upstate NY website and listserv.
   - Regular posts to the chapter website and Facebook page.