Annual Report 2014
ARLIS/NA-Twin Cities Chapter

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With contributions by Bailey Diers, Secretary/Treasurer and Jessica Shaykett, Chair

Leadership Update

Officers for 2014:
Jessica Shaykett, Chair
Shannon Klug, Chair-Elect
Bailey Diers, Secretary/Treasurer
Laura Morlock, Past Chair

Incoming 2015 Officers:
Shannon Klug, Chair
Bailey Diers, Chair-Elect
Margit Wilson, Secretary/Treasurer
Jessica Shaykett, Past Chair

Brief Narrative of Activities

The ARLIS/NA-Twin Cities Chapter held two chapter meetings in 2014, one joint meeting with the Midstates chapter and VRA Midwest, two book club gatherings, one movie outing, and a holiday party:

1) The spring meeting took place on Friday, Friday, April 18th at the Midway Contemporary Arts Library in Minneapolis. Agenda items included: approving fall meeting minutes; treasurer's report; presentation of the 2014 ARLIS/NA-TC Travel Award to Margit Wilson; recap of the winter book club meeting and call for summer fiction titles; discussion of the Chapter's Art Resources Guide Project and submission of directory information; ARLIS/NA 2014 Conference Silent Auction contributions; and a group brainstorm of potential fall meeting locations and presentation topics. After the business meeting, the Chapter presented a “Social Media Roundup”, in which seven members gave 5-10 minute live presentations on social media technologies being utilized in local art libraries including Twitter, Pinterest, Photostream, Tumblr, Vine, and Internet Radio. Following the presentations, there was a Q&A with the presenters, along with a group discussion on the merits of social media in promoting art libraries. Feedback about the material presented at this meeting was highly positive.
2) The ARLIS/NA-TC Chapter Book Club, developed as a way to keep members engaged between the Spring and Fall chapter meetings, continues to grow. At the winter book club gathering in February at a local cafe, Past Chair Laura Morlock led the group in a discussion of the book *The $12 Million Stuffed Shark: The Curious Economics of Contemporary Art* by Don Thompson. In July, the group hosted a happy hour at a local pub to discuss the fiction work, *The World to Come* by Dara Horn. ARLIS/NA-TC secretary/treasurer Bailey Diers and chair-elect Shannon Klug led a lively discussion on the meaning behind the title of the book, issues of ownership in art, the work of Marc Chagall, and the facts about his life and work presented in this work of historical fiction.

3) Over the summer 2014 ARLIS/NA-TC Chapter officers collaborated with leadership from ARLIS/NA Mid States and VRA Midwest to organize a joint fall meeting in Madison, WI. Activities at this meeting, held on September 12-13, included a tour of the Robinson Map Library and the DesignLab at the University of Wisconsin; tour of the Chazen Museum of Art; chapter business meeting; lightning round presentations by members from all three chapters; and many networking opportunities throughout. Chapter members Jessica Shaykett, Jessica McIntyre, Bailey Diers, and Rebecca Moss attended. Jessica and Bailey both presented.

4) A second, local, fall meeting took place on November 5th at the Walker branch of Hennepin County Library. Agenda items included the election of new officers, a discussion of e-payment for membership dues, the local mentorship program and the MCBA letterpress workshop, winter book club title suggestions, and meeting ideas for 2015. Following the meeting, we toured the new Walker library building and several of us continued on to a theater to see the documentary film *Art and Craft*.

5) On December 12th, chapter member Deborah Boudewyns hosted a holiday party for ARLIS/NA-TC in the Architecture and Landscape Architecture library at the University of Minnesota. Attendees were also able to view the current zine exhibit “Getting to Truths,” co-curated by chapter members Shannon Klug and Lindsay Keating. A good time was had by all.

Chapter accomplishments so far this year include the following:

- The Chapter officers successfully reviewed and revised the Chapter By-Laws, which were approved by the ARLIS/NA Executive Committee on May 7th, 2014.

- Following the spring meeting “Social Media Roundup”, presentation materials were collected from the speakers at this event and made available through the ARLIS/NA-TC Chapter website.

- The ARLIS/NA-TC Travel Award of $300 was presented to Margit Wilson, a new MLIS graduate of St. Catherine University and winner of the Wolfgang M. Freitag Internship Award. Wilson wrote a recap of her experience at the 2014 ARLIS/NA Conference in Washington D.C. Wilson’s report is available for all to read through the Chapter website.

- The ARLIS/NA-TC Chapter contributed to the ARLIS/NA Washington D.C. Conference silent auction with items from the Minnesota Center for Book Arts. The Chapter also donated $100 to support conference activities.

- The ARLIS/NA-TC Chapter received funding from ARLIS/NA to host a mentorship reception and letterpress workshop at the Minnesota Center for Book Arts. The purpose of the workshop is to provide a creative learning opportunity to members; to participate in a hands-on, team-based exercise; to form connections between early-
career, mid-career, and senior career professionals; and to create branded letterpress postcards or notecards to send as thank-yous to chapter meeting hosts and guest speakers. Preceding the workshop we will host a mentorship reception, the first in what we hope will be a series of local ARLIS/NA mentoring events. The event will take place on Saturday, March 7th, 2015.

Membership Statistics:
Total membership: 23 (18 in good standing*)
New members in 2014: 6 (2 in good standing)
Renewed members in 2014: 17 (15 in good standing)

*In good standing means membership dues were paid. Others submitted membership forms without payment.

Treasurer’s Report:
Beginning Balance on January 1, 2014: $569.50
Income for 2014: + $320.00
Expenditures for 2014: - $531.85
Ending Balance on December 31, 2014: $357.65

Notes: This year the $300 travel award was awarded to Margit Wilson, winner of the ARLIS/NA Wolfgang M. Freitag Internship Award.

$100 was donated in support of the ARLIS/NA Conference in Washington, D.C. and $50 was spent on silent auction items.

ARLIS/NA Strategic Plan

The ARLIS/NA-TC Chapter is currently focusing on the following goals:

Goal I-D. Provide opportunities for members to participate in shaping the role of the profession in the changing environment of art information and scholarship.

Activity: In Fall 2013, the ARLIS/NA-TC Chapter changed the format of its meetings to provide greater professional development for members. By incorporating presentations and/or workshops into the spring and fall meetings, members now have the opportunity to learn about recent scholarship and new technologies in the field, as well as to present on new developments within their own institutions. The winter and summer book club meetings provide an opportunity for members to network outside formal meetings, and to keep abreast of both new art non-fiction (including professional articles) and fiction.

Status: Continual. The Chapter executive committee continues to identify new topics of interest to present at chapter meetings and to encourage members to present and be involved at annual ARLIS/NA conference.

Goal II-A. Introduce additional mentoring opportunities that increase the possibilities for informal and less structured support and learning experiences for new professionals.

Activity: Chapter officers have discussed what an ARLIS/NA-TC Chapter Mentoring Program might look like. Feedback from chapter members has been solicited and there is a general interest, especially among new professionals and mid-career professionals, in a semi-formal Chapter Mentoring Program. With the ARLIS/NA Mentoring Subcommittee providing
materials in support of chapter mentoring, the ARLIS/NA-TC executive committee submitted and received funding from ARLIS/NA to host a special event in March of 2015 for chapter mentors and mentees.

Status: In progress. Kick-off event will take place on March 7th, 2015.

**Goal III-B. Foster partnerships and affiliations with other professional organizations by identifying opportunities for dialogue and collaboration**

Activity: Joint fall meeting with ARLIS/NA Mid States and VRA Midwest.

Status: Completed.

Activity: Cross-promotion of ARLIS/NA-TC Chapter meetings and activities with the local Special Libraries Association (SLA) chapter and local members of VRA Midwest.

Status: Continual.

**Goal IV-C. Increase awareness of the importance of unique and special collections and their significance in supporting the missions of their parent organizations**

Activity: The Chapter officers, along with an appointed committee of members, are working on a project to develop an online Twin Cities Arts Resources Guide, which will be promoted to local arts organizations and educational programs.

Status: In progress. Data has been collected from members and will be added to the Chapter website in fall 2014. Promotion will begin in January 2015.

**Goal 5-C. Continually explore ways in which to enhance the Society’s virtual presence through its website and other social media**

Activity: The chapter website was re-designed to better reach members and interested individuals. It now incorporates social media including Facebook, Tumblr, and Flicker, all additional ways for the chapter to reach out and connect with others. Website updates include featured local librarian/libraries and promotion of opportunities for local internships. Chapter leadership is currently looking at ways to improve the process of membership renewals online.

Status: Continual.

**Issues for the Executive Board**

There are no issues for the Executive Board at this time.