Annual Report 2014
ARLIS/NA Northwest Chapter

Submitted by: Traci Timmons, Chair, ARLIS/NA Northwest Chapter
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2014 Leadership
• Chair: Suzanne Rackover, Managing Librarian, Paul D. Fleck Library & Archives, Banff Centre
• Vice-Chair/Chair Elect: Traci Timmons, Librarian, Dorothy Stimson Bullitt Library, Seattle Art Museum
• Secretary: Bronwyn Dorhofer, Access Services and Outreach Librarian, University of Oregon Portland Library & Learning Commons
• Treasurer: D. Vanessa Kam, Head, Music + Art + Architecture, University of British Columbia Library

Chapter Activities
In preparation for the upcoming ARLIS/NA-VRA Joint Conference in 2016, the local conference planning committee met Friday, April 11th at the University of Washington. Members of both local ARLIS/NA and VRA chapters attended.

The Chapter launched a new website this past year: https://arlisnw.wordpress.com/. We also saw increased activity on our Facebook page.

In preparation for our Fall 2014 Chapter Meeting, our Treasurer and webmaster set up a new PayPal system for meeting registration fees and chapter membership fees. Because we have a cross-border chapter, our participants can pay in either US or Canadian dollars.

The Chapter held its Annual Meeting in Seattle on November 7 and 8, 2014. We had 24 onsite attendees with one calling in to the business meeting. Attendees included two colleagues from the local VRA Chapter. More on the specific activities of the meeting may be found here.

We have been working to raise awareness and increase our membership. We are pleased to report that we doubled our paid memberships from 2013 to 2014.

Treasurer’s Report
We opened the fiscal year on Nov. 1, 2013 with $4,938 US and closed on October 31, 2014 with a balance of $5,397 US – an increase of $459 US. An exchange rate of 0.9584705 was used for the October 31, 2013 opening balance and 0.875049 for the October 31, 2014 closing balances (the source for the exchange rates was the Xe.com conversion website.)
As of October 31, 2014:

**Vancity**

Community Service Account #1 $2,317.08 Cdn  
Term deposits $3,000.00 Cdn  
Membership shares $176.93 Cdn  

Cdn $ Subtotal: $5,494.01 (x 0.875049 = $4,809.73 US)  
US Dollar Chequing #1 $587.71 US  

Total bank balance $5,397.44 US

**Revenues:**

$1,130.24 CAD total revenues  
- $1,079.23 in membership dues and chapter meeting registration fees  
  - 21 paid 2014 memberships, up from 10 paid memberships in 2013  
  - $51.01 in bank account and term deposit interest earned plus shares dividend

$400 USD total revenues  
- $400 in membership dues

**Expenses:**

$171.30 CAD total expenses  
- $150 ARLIS/NA 2014 Annual Conference Chapter Support  
- $21.30 Postage

$536 USD total expenses  
- $500 travel award for the ARLIS/NA 2014 Annual Conference  
- $36 banking service charges

**Memberships**

- 2014: 21 members/affiliates  
- 2013: 10 members/affiliates  
- 2012: 9 members/affiliates

As of February 17, 2015, we have 50 individuals listed on our roster who have been members of the Northwest Chapter at some point between 2013 and 2015. Some are library graduate students who have since moved away. 16 members have paid chapter dues for 2015. An email call to encourage members to renew will be sent by the treasurer shortly.

**Chapter Priorities for 2015**

The biggest priority for our chapter this year is preparing to host the ARLIS/NA-VRA Joint Conference in Seattle in 2016. We will be meeting virtually and in person many times over the next 12+ months. We have been collecting our thoughts and organizing for well over a year, but now it's time to solidify roles and confirm plans. We have already secured a great logo.

In order to strengthen our communication and operational infrastructure, we plan to create a new Communications Officer position this upcoming year. This new position will manage all aspects of the Chapter’s website and social media platforms, and establish new avenues of communication when required. The Communications Officer will work with other members
of the Chapter Executive Committee to present a consistent voice across all Chapter communications, as well as liaise with the ARLIS/NA Executive Board’s Communications & Publications Liaison to ensure consistency with the parent organization.

We will also launch a contest to create a new logo for our Chapter. We will solicit designs from art and design students, Chapter members, etc. and a cash prize will be awarded. Importantly, as the 2016 Seattle Joint Conference approaches, we will be focusing on increasing our membership. At the Chapter Meeting in November 2014, we had a number of new faces in attendance and we have seen an increased interest from student groups at Northwest universities and other professionals. Membership will be a key focus this year.