Development Committee
Conference Fundraising
Leads:
Kathryn Wayne, Conference Fundraiser
Anne Evenhaugen, Local Development Chair
The Committee decided to create a position whose sole focus is the conference fundraising. Kathryn Wayne, past-Chair, took on the role of Conference Fundraiser and has lead efforts that, so far, have translated in to $76,230 for the 2014 Conference in Washington, DC. This new structure allows for the Chair to concentrate on other projects. Milan Hughston has agreed to serve as the 2015 Conference Fundraiser.

Chapter Fundraising
Lead:
Katya Pereyaslavskaya
Pereyaslavskaya has been working with Sarah Sherman, Chapter Liaison, to oversee and advice chapters on fundraising. They intend to create a guide that will offer tools, tips and resources to chapters.

Grant Activity
Lead:
Ann Roll, Chair
Kristen Regina, International Relations Committee
An application was submitted for a federal grant to bring Russian librarians to the 2014 Conference. Although this grant request was not accepted, efforts are being made to secure funds for the 2015 Conference. A second grant proposal put together by Roll, Regina, and President Most was successful; The Samuel H. Kress Foundation will support international travel awards for the next six years which will fund ARLIS/NA members to attend international conferences and international guests to attend ARLIS/NA conferences.

Online Tools
Lead:
Teresa Soleau (Prospect Database)
Hannah Bennett (online donation form)
TEI is currently working on improvements to the Prospect Database in order to provide enhanced functionality in searching and tracking funders. TEI is excepted to complete this project so that it can be used for the 2015 conference fundraising. A new donation form is now available on the new website that allows for credit card or cheque donations independent of membership renewal or conference registration.

**Membership Committee**

**Committee Communication**

*Lead:*
Kimberly Detterbeck, Chair
The Committee began migration to Basecamp in July and now uses it as its main mode of communication. The Google Site will continue to be maintained for the foreseeable future to be used when simultaneous editing of documents is needed.

**ARLIS/NA MOQ Outreach Internship**

*Lead:*
Kimberly Detterbeck, Chair
Jennifer Garland, ARLIS/NA MOQ Chapter President
The Executive Board approved the MOQ Chapter Special Funding request that will allow the Chapter to hire an intern that will create an outreach and marketing campaign for their region. As recommended by the Board, the Membership Committee is collaborating with the MOQ Chapter in order to use this project as pilot that could be adapted to other chapters tailoring similar campaigns to their specific regions. The internship will commence in the fall.

**Membership Brochure and Bookmark**

*Lead:*
Kimberly Detterbeck, Chair
Diana Harter
The goal of the Committee to complete the design and production of a new membership brochure and bookmark for the 2014 Conference was affected by delays on the launch of the new website and the design of new ARLIS/NA logo. Since MOQ Chapter Internship will design promotional materials, she/he will also assist in the design of the brochure and bookmark.

**What Our Members Are Saying (WOMAS)**

*Lead:*
Maggie Long
Long has developed a list of prompts to that featured members can use as a base for their contributions to this section. The committee has been in communication with Nedda Ahmed, AWS Editor, to organize the contents of the WOMAS section on the new website.

**Featured Library**

*Lead:*
Skye Lacerte
This initiative is meant to complement the content in the WOMAS section and encourage information and idea sharing among art libraries across North America beyond that of the annual conference.
Issues for the Executive Board

• The Development Committee would like the continued and active support from the Board for annual recruitment of the Conference Fundraiser position as it is evident that this dedicated position has made it possible to dramatically increase sponsorships for the annual conference as well as allowing for the Committee Chair to take a more active role on non-conference related projects that benefit the Society.

• The support of TEI to access and process data about membership and donors continues to require improvement as it is integral to the work of the Development and Membership Committees.

• Concrete goals for recruitment of new and lapsed members should be discussed by the Board in order to guide the efforts of the Membership Committee.