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Leadership Update: membership now includes three new positions: ARLIS/NA Media Relations Coordinator, and two Multimedia & Technology Reviews (MTR) editors. Amy Lucker has agreed to continue as chair for an additional year (2013-2014).

Chair: Amy Lucker
Board Liaison: Melanie Emerson

Members:
Rosemary K.J. Davis, [at-large]
Dennis Moser [at-large]
Beverly Mitchell [at-large]
Sandra L. Brooke [at-large]
Nedda Ahmed, ARLIS Web Site Editor
Carol Graney, News & Features Editor
Judy Dyki, Art Documentation Editor
Eileen Markson, Art Documentation Copy Editor
Hannah Bennett, Professional Resources Editor
Doug Litts, ARLIS/NA Reviews Co-Editor
Terrie Wilson, ARLIS/NA Reviews Co-Editor
Elizabeth Berenz, ARLIS/NA Media Relations Coordinator
Emilee Mathews, Multimedia & Technology Reviews (MTR) Co-Editor
Elizabeth Schaub, Multimedia & Technology Reviews (MTR) Co-Editor

Brief Narrative re. activities, membership, plans, etc.:
The committee met as a whole via conference call a number of times, and various sub-groups also met during the year via conference call. The two major activities for the whole group were 1) the AWS redesign/move to Joomla, now largely done and 2) defining and filling new committee positions.

Below are notes from the editors, concerning their activities this past year.

ARLIS/NA REVIEWS
6 issues of ARLIS/NA Reviews were published with 72 reviews total for the year. Reviewers included members and nonmembers from the United States, Canada, and the United Kingdom.
The editors maintain a working relationship with over 70 publishers both from the United States and Canada, and internationally. The editors are also periodically contacted by both publishers and authors for consideration of material for review.

The editors were contacted by EBSCO regarding the past contract for them to distribute ARLIS/NA Reviews. In light of the agreement with UP of Chicago for Art Documentation, the executive board was asked to reassess the original contract and to decide whether the reviews will continue to be distributed through EBSCO. A final decision by the EB is still pending.

The editors worked with the web master to transition the look and feel of the reviews to the new Joomla based web site. They also worked with the new Multimedia & Technology Reviews editors to establish parameters for materials covered by the new category of reviews and a schedule to publish the reviews in alternating cycles in order to avoid overlap.

**NEWS & FEATURES**

Added news and events items to the news and events calendar sections of the AWS. Transferred events to the new Google calendar on the new AWS. In March 2014, began adding news content and images to the new AWS via the Joomla administrator account. Content for news and events culled from ARLIS-L, and other electronic and printed resources.

Expanded and Enhanced ARLIS/NA Social Media Presence:
Facebook
1,221 “likes” as of 3/25/2014, up 22% from 994 on 3/25/2013.
Regularly add postings to ARLIS/NA’s Facebook page. Continue to “like” chapter pages, and relevant library, museum, and library association pages in order to find information and postings to share on ARLIS/NA page. Monitoring Facebook page for Washington, D.C. conference and sharing relevant posts on ARLIS/NA page.

Twitter
392 followers
Actively posting to ARLIS/NA Twitter feed. Re-tweeted relevant posts from other feeds. Monitoring D.C. conference Twitter feed and sharing relevant posts on ARLIS/NA feed.

LinkedIn
Monitor LinkedIn site—an open group—but not actively posting there. Will work on doing so in the coming year once we have established desired use. The Membership Committee chair continues to “manage” the site by approving member requests.

Flickr
Added official conference photographs from the 31st annual conference to the ARLIS/NA group, and reorganized collections and sets.

Recommendations regarding social media use:
Develop a unified social media communications strategy. Components of that strategy:
Policy for use of ARLIS/NA social media accounts
• Use for ARLIS/NA activities and information only; possibly to also promote selected activities and information about affiliated organizations
• Information about ARLIS/NA groups included but if the groups want to expand into sharing resources and information related to their group’s focus, they should create their own social media accounts to do so. ARLIS/NA accounts would “like” or “follow” those accounts.

Conference promotion:
• AWS: Use AWS news blog for relevant posts
• Facebook and Twitter: Stop practice of creating separate conference pages and feeds. Conference planners would make use of the ARLIS/NA Facebook and Twitter accounts for conference promotion. Hashtags would be used to categorize postings. The format #arlisYYYY, eg. #arlis2014, has been used for annual conferences.
• Flickr: Official conference photographs located in the ARLIS/NA Flickr group. Decide where member-uploaded photographs should reside—in a set in the ARLIS/NA group (if possible) or in a separate page established by conference planners.
• Pinterest: ARLIS/NA Pinterest or separate conference Pinterest?
• LinkedIn: has not been used for conference promotion, should it? Probably.

Other social media outlets:
• Determine a means for evaluating use of other established or newly developed outlets.

ARLIS/NA WEBSITE (AWS)
In 2013, Nedda Ahmed completed approximately 203 site updates as requested by society members/leaders and published 6 rounds of ARLIS/NA Reviews, maintaining the Internship Roster, posting information for lunchtime chats and webinars, and many, many changes to leadership rosters. Not included in this number: formatting and posting annual reports and "publishing" the conference proceedings.

More impressively, the new AWS has launched, with a full reveal scheduled to happen before the annual conference. This is due to Nedda’s ongoing commitment to provide ARLIS/NA with the best possible website service, despite numerous roadblocks, and a full-time job.

ART DOCUMENTATION
In 2013, two issues of Art Documentation (Volume 32, nos. 1–2) were published under the partnership with the University of Chicago Press. Editorial content continued to be directed by Judy Dyki (editor) and Eileen Markson (copy editor), supported by the work of approximately 100 peer reviewers. The Spring 2013 issue includes five papers from the 2012 ARLIS/NA Toronto conference, two papers from other conferences, and four articles based on individual research projects. The Fall 2013 issue features a tribute to Dr. Wolfgang M. Freitag (charter ARLIS/NA member and in many ways the founder of art librarianship), a summary of the landmark “Future of Art Book Publishing” panel held at the New York Public Library in February 2013, the 2013 Gerd Muehsam Award winning paper, two papers from past ARLIS/NA conferences, and six additional research papers.

Because the partnership between ARLIS/NA and University of Chicago Press for the production of Art Documentation is now well established, the UCP liaison changed in early 2014 from Kari
Roane (publisher, Journals Acquisitions) to Tess Mullen (publisher, Journals Division). Likewise, since the initial design and production workflow for the journal have been fine-tuned, production and layout responsibilities for Art Documentation transferred in 2013 from Ashley Towne (publishing operations manager) to Sarah Gardiner (production manager).

The University of Chicago Press Journals Division developed e-book formats for all of its journals, including Art Documentation, in 2013. Currently the Spring and Fall 2013 issues are available to download in both EPUB and MOBI formats from the members-only section of the ARLIS/NA website.

The initial members of the Art Documentation Editorial Board are reaching the end of their two-year terms of service. Discussions are taking place in the ARLIS/NA Executive Board and in the ARLIS/NA Communications and Publications Committee to determine who will be invited to serve a second term and who should be nominated as new Editorial Board members.

**ARLIS-L**  
Statistics as of March 26, 2014:

- Number of subscribers: 2,509 (up 5.7% from March 2013)

- Number of countries represented: 31
  - United States: 2,300
  - Canada: 110
  - United Kingdom: 20
  - Australia: 15
  - New Zealand: 13
  - Netherlands: 9
  - Japan: 5
  - Belgium: 4
  - France: 4

  One or two each from: Argentina, Austria, Brazil, Chile, Cuba, Germany, Greece, Hungary, Israel, Italy, Norway, Peru, Portugal, Qatar, Slovenia, South Africa, Spain, Switzerland, Taiwan, Turkey, and Western Sahara

- Total number of messages posted for calendar year 2013: 1,726  
  - Average number per month: 144  
  - High: 243 (March 2013)  
  - Low: 96 (September 2013)

**PROFESSIONAL RESOURCES**  
As part of the new website, the professional resources have been reorganized and newly christened as the "ARLIS/NA Research and Reports" which effectively ties together the various and somewhat outdated categories such as "occasional papers." Within that section of the website, visitors will find the most current publications. The older publications have been relegated to the "Publications Archive" which serves as a record of all publications channeled through the Professional Resources editors over the years. This year, Hannah will work with
importance to not only the parent organization but the larger disciplines served.

collections
to

Action 1: Identify and work with ARLIS/NA members charged with directly overseeing special significance in supporting the missions of their parent organizations.

Objective C. Increase awareness of the importance of unique and special collections and their significance in supporting the missions of their parent organizations. Action 1: Identify and work with ARLIS/NA members charged with directly overseeing special collections to develop a set of talking points or guidelines illustrating the collections’ importance to not only the parent organization but the larger disciplines served.

ARLIS/NA Strategic Plan:

Goal 4. Objective B.

Define and articulate our role as stewards of our collections and provide guidance and language to encourage good stewardship.

Action 1: Establish a clearinghouse or knowledgebase, drawing from both institutions and outside associations, addressing collections stewardship and preservation.

While the CPC will be happy to develop a place or platform to publish such information, it is not the group which should be made responsible for gathering the information. Once a group has been designated that will be responsible for gathering or developing the content, the CPC will be happy to work with it to determine the best way to disseminate it.

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Goal 5. Objective A. Improve communication across the organization, enhancing relations among and between the Executive Board, committees, divisions and sections, special interest groups, chapters and liaisons.
Action 1: Review current communication practices to establish guidelines for improvements and explore new technologies to support organizational dialogue.

Progress is ongoing, as the new Media Relations Coordinator is starting to work on guidelines. **COMPLETED?**

Action 2: Centralize key societal communication on the ARLIS/NA website and announce site updates on the listserv. **COMPLETED**

This continues to be done; viz. announcements of new reviews. In addition, the new web site will centralize societal communication.

Objective B. Align the Society’s significant business with the goals and objectives set forth in the Strategic Plan.
Action 1: Incorporate the Strategic Plan into the Society's business agenda with reviews and discussions at the annual conference, the establishment of a standing Strategic Planning Committee, a report template to track implementation progress, and enhanced website access to ensure continuity and communication of action.

Nothing to report; we will be happy to post a template if one is designed, and the Strategic Plan is easily found on the AWS.

Objective C. Continually explore ways in which to enhance the Society’s virtual presence through its website and other social media.
Action 1: Launch an ARLIS/NA blog with a variety of regularly updated, featured columns.

The new website design incorporates blogs.

Action 2: Create a coordinator position for an ARLIS/NA 'voice', a member responsible for regularly promoting the society's activities through social media. **COMPLETED**

While these responsibilities are currently part of the News & Features Editor position, the position of Media Relations Coordinator was created, defined, and filled and will work with the News & Features Editor in coordinating this work and in helping to elicit information from the membership and committees and other groups. Elizabeth Berenz will take on the duties of the first ARLIS/NA Media Relations Coordinator.