Annual Report 2013
ARLIS/NA – Texas-Mexico Chapter

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• Current Officers:
  Chapter President: Tara Spies Smith (Texas State University).
  Vice President/President-elect: Edward Lukasek, (Museum of Fine Arts, Houston, Hirsch Library).
  Secretary: Rebecca Barham (University of North Texas Libraries).
  Treasurer: Laura Schwartz (Fine Arts Library University of Texas, Austin).

• Incoming officers for 2014:
  Sha Towers (Art Liaison and Director of Liaison Services at Baylor University and was formerly the Music Librarian) elected to the position of Vice President/President-elect
  Edward Lukasek becomes President of the ARLIS/NA Texas/Mexico Chapter.

• Chapter attendees of ARLIS/NA 2013 41st Annual Conference in Pasadena met informally from 7-8:30pm on Saturday April 27th.

• The fall chapter meeting took place in San Antonio, TX from November 1-3. Hotel Information and schedule of events can be found on the ARLIS/NA/TXMX 2013 Annual Meeting page.

• Attendance at the 2013 Annual Chapter Meeting totaled 22 members. The chapter has a total of 34 members as of 3/25/2014.

• The chapter awarded the 2013 Lois Swan Jones Professional Development Award to Annie Sollinger of Austin, TX. The $500 award helped Annie attend the 2013 ARLIS/NA Conference in Pasadena, CA. Annie wrote a report about her experiences at the conference that was published in the spring 2013 issue of The Medium.

• A spring issue and fall issue of The Medium were published online. 2013 fall business meeting minutes are included in the fall issue.

• Local arrangements and programming co-chairs have appointed conference committee chairs for the ARLIS/NA 2015 43rd Annual Conference in Ft. Worth. Local arrangements co-chairs: Beverly Carver (Branch Manager, Architecture & Fine Arts Library, University of Texas Arlington). Beverly Mitchell (Art and Dance Librarian, Hamon Arts Library, Southern Methodist University). Carver and Mitchell said that they performed a site visit for the 2015
conference in Fort Worth in August. The Omni Hotel was chosen as the conference hotel because it is a newer hotel with plenty of meeting space.

Programming co-chairs: Catherine Essinger (Architecture & Art Library Coordinator, The University of Houston), Lynn Wexler (Reference Librarian, The Museum of Fine Arts, Houston). Conference committee chairs are listed below:

- Budget Coordinator - Laura Schwartz
- Publicity – Eric Wolf
- Local Development Coordinator --Sam Duncan
- Website – Joel Pelanne
- Tour/Transportation Coordinator—Stephen Gassett
- Tours/Transportation (no Chair) – Rebecca Barham (member)
- Exhibits Coordinator—Alison Larson
- Registration/Hospitality Coordinator—Selene Hinojosa
- Local Guide Editor—Laura Steinbach
- Silent Auction/Raffle/Fundraiser Coordinator—Edward Lukasek
- Programming – Craig Bunch (member)

- ARLIS/NA Strategic Plan Action Items and Status

The ARLIS/NA 2011-2015 Action Plan Goals Implementation Committee members for 2013 were President Tara Spies Smith, Beth Dodd and Mary Ann Bidgood. The Chapter chose two goals that our chapter needs to meet. The two goals chosen by the chapter were 1B1 and 3A1.

President Spies Smith sent out a survey to the Chapter membership asking for examples of how members are currently meeting or could meet action plan goals 1B1 and 3A1 from the ARLIS/NA Strategic Plan and Action Plan for 2011 – 2015. The responses are listed below.

1. Goal 1B1: Develop innovative outreach efforts to increase membership recruitment, retention, prospects, and sponsorship from both familiar sources and emerging frontiers.

   - Contact non-profit job fairs and career services and man a table at the job fair at the university.
   - Interact with students or new professions to pitch the value of national and chapter offerings and the value of membership for entry into the profession
   - Use the Chapter’s website, it is a dynamic resource.
   - Have the Chapter create a marketing plan that includes: target audiences, ID modes of communication and uses images and provides testimonials of chapter work and programs.
o Utilize leadership roles as a conduit for making contacts.

o Convince employers to fund membership and travel as well as accommodate service closures so that members can attend meetings.

2. Goal 3A1: Schedule appearances at college job fairs to promote art librarianship as a potential career path for students and to promote student membership in ARLIS/NA.

   o Interact with a local student history group and annually speak to the students about alternative career paths.

   o Schedule appearances at job fairs to promote art librarianship.

   o Promote ARLIS/NA news such as travel awards on the Inforama blog.

   o Promote through posts on the ARLIS/NA Graphic Novels SIG blog and list-serv.

   o Present information on ARLIS/NA at “All Student Days” at the university.

   o Target the audience with a marketing plan.

• All of these action items are in progress. To complete these action items chapter members expressed interest in a variety of ARLIS/NA promotional materials to give out to students or professionals at their institutions.

• The membership discussed the creation of a scholarship for a student to attend the Chapter meeting.

• Orange, TX will be location of the 2014 ARLIS/NA Texas/Mexico Chapter Meeting under new President Lukasek.