



## 37<sup>th</sup> Annual Conference Indianapolis, Indiana, April 16-21, 2009

**Session/Meeting Name: Public Policy Committee**

**Date, Time: April 18, 2009, 11:30am-12:30pm**

**Moderators: Marilyn Russell**

**Recorder: Carmen Orth-Alfie**

Present: Marilyn Russell (chair), Marc Gartler (incoming chair), Martha Gonzálas Palacios (member), Roger Lawson (member), Liv Valmestad (Board co-liaisons), Deborah Ultan-Boudweyns (Board co-liaisons), Carmen Orth-Alfie (member, note taker), Tracey Boswell (guest, first time ARLIS attendee), Marsha Stevenson (guest)

Absent: Dennis Kreps (member)

### Meeting Notes

#### 1. Welcome and introductions –

The chair, Marilyn Russell welcomed everyone and introduced the guests. M. Russell introduced Marc Gartler as the new incoming chair of the Public Policy Committee. It was also noted that one of the committee members was unable to attend the conference and that some members of the committee would be arriving late and others might need to leave early. M. Russell handed out paper copies of the draft agenda which had been distributed via email before the conference. (See attached). The agenda was rearranged as needed to accommodate schedules.

#### 2. Suggestions for a Canadian PP committee member

Martha Gonzálas Palacios had been a defacto Canadian representative on the committee until she took a new position in Texas. While M. Gonzálas Palacios could try to keep up with Canadian public policy issues, it was noted that this would be difficult and ideally it would be best to have someone presiding in Canada on the committee due to fact the copyright and other policies are uniquely different in Canada. It was decided that a requirement to have a Canadian member was impractical considering there are approximately only ten Canadian members attending this year's conference. M. Gartler stressed that it is more important for the member to have interest in public policy issues. Alternatives were to recruit a Canadian member to serve on the committee (current ARLIS members or MLIS/MLS student members) or ask the Board to appoint a Board liaison that is also Canadian. Liv Valmestad, who lives and works in Canada, will continue to be Board liaison for the coming year.

Other issues associated with committee member were discussed and procedures for membership were clarified as chair M. Gartler will be appointing new committee members. Current members were asked if they would like to continue. M. Russell will not serve on the committee due to role as incoming Vice President/President of ARLIS/NA. M. Gonzálas Palacios, R. Lawson, C. Orth-Alfie accepted invitations to remain on the committee. M. Stevenson expressed an interest in serving on the committee. L. Valmestad and Ken Soehner will likely be the Board co-liaisons.

New action: Marc will recruit other members for the committee. If you have nominations, please contact Marc.

3. ARLIS/NA Public Policy website editor

M. Gonzálas Palacios has agreed to continue in this role. Roger Lawson noted that there were some changes in the website management system that will make posting content less complicated.

4. UPDATES on US Congressional activity

- Status of the Fair Copyright in Research Works Act (H.R. 801) – M. Gartler reported no new developments.
- Copyright Office and the next round of Section 1201(a)(1) hearings, to begin in Palo Alto, CA on May 1 and in Washington DC on May 6-8 – R. Lawson continues to monitor this process. It was noted that the current exception for film studies is being considered more broadly for other academic classroom use. For additional information see <http://www.copyright.gov/1201/>.

5. Update on Public Policy Program session, "A Thousand Words: Image Copyright in the Digital World", Sunday, April 19, 2 p.m.

The program was organized by M. Russell and R. Lawson who will also serve as moderators. The panelists are Todd Joyce, Ruth Roberts, and Madelyn Wessel. The panel is well balanced in perspectives (creator and copyright holder, user and right manager, and legal counsel). Please see the Conference Program for their affiliations and title of the presentations. The panelists were asked to consider talking points compiled by M. Russell, R. Lawson, and C. Orth-Alfie via email. (See attached) C. Orth-Alfie will compile a summary of the session for the conference proceedings. The panelist, moderators, and note taker will meet Sunday before the session to ensure that everyone is ready for the session and familiar with agenda for the program.

6. Update on Public Policy Poster Session, "Copyright and Fair Use", Saturday, April 18, 2 p.m.

C. Orth-Alfie briefly described the poster which present a timeline of copyright law in the United States along with technology and other significant developments that influence or are impacted by copyright. C. Orth-Alfie also handed out an information sheet, Visual Materials Copyright and Fair Use FAQ. Copies will be available at the poster session and the panel discussion (agenda #6). C. Orth-Alfie plans to post the handout and a pdf file of the timeline poster on the Conference blog.

7. Review of last year's Committee goals for 2009-2010 – M. Russell (see annual report submitted April 3, 2009 on the ARLIS/NA website at

[http://www.arlisna.org/organization/admindocs/annreports/2008/com\\_pubpol.pdf](http://www.arlisna.org/organization/admindocs/annreports/2008/com_pubpol.pdf))

- *Develop position statements on behalf of ARLIS/NA regarding emerging intellectual property and other public policy issues of relevance to the profession, and forward such statements to the Executive Board for endorsement; make recommendations to the Executive Board concerning position statements developed by other groups seeking ARLIS/NA endorsement. (Strategic Plan Goal III)*

M. Russell reported that no position statements were submitted during the past year. However, the committee agreed that this is still an important

goal. D. Ultan-Boudweyns noted the Board holds monthly meetings and therefore welcomes draft position statements at anytime.

New action: Marc will begin the discussion of policy issues online. Since there are several areas of public policy to monitor and report back on, Marc will work with the committee to coordinate this effort.

- *Maintain the content of committee website in order to provide a forum for educating ARLIS members about intellectual property, intellectual freedom, and other public policy issues. Find ways to make the website more visible and accessible to librarians looking for information on copyright and other issues covered by the committee. (Strategic Plan Goals I.A. and IV.C)*  
Updates are noted in item #3. This goal will continue during the next year.

New action: Martha and Marc will review the website make updates that are needed. Martha and Marc will assess the content to determine what additional information could be added. Other committee members may be called upon to help with the content.

- *Consider the possibility of finding a new name for the committee that would be more descriptive of its mission; if such a name is found, recommend the name change to the Executive Board. (Goal IV)*  
The committee discussed the possible name changes. It was agreed to change the name to Public Policy Advocacy Committee (PPAC). L. Valmestad will report this to the board.

- *Develop and propose programming related to public policy for the 2009 Indianapolis conference. (Goal I.B)*  
M. Russell reported that both a panel session and a poster session were proposed and accepted for ARLIS/NA 2009. Details are noted in items #5 and #6. The committee agreed to propose a session for next year. C. Orth-Alfie shared an idea for poster session for year which would illustrate personal experience of securing image rights for poster session about image and copyright. The poster idea was well received and supported. Some ideas were briefly raised and discussed for a panel session for next year. The general agreement was to have a session on policy issues other than copyright.

New action: The new chair, M. Gartler will continue this discussion and planning online.

## 8. New Business - Marc Gartler, Public Policy Committee Chair 2009-2010

While discussing the old business on the agenda new actions were suggested and also at the end of the meeting. Due to time restraints it was agreed that the new busy would be taken up online. New actions items identified during the meeting are noted above.