

# Using Numbers and Stories for Advocacy



**ARLIS/NA ANNUAL CONFERENCE  
DENVER 2008**

**Lynda S. White, Moderator  
University of Virginia Library**

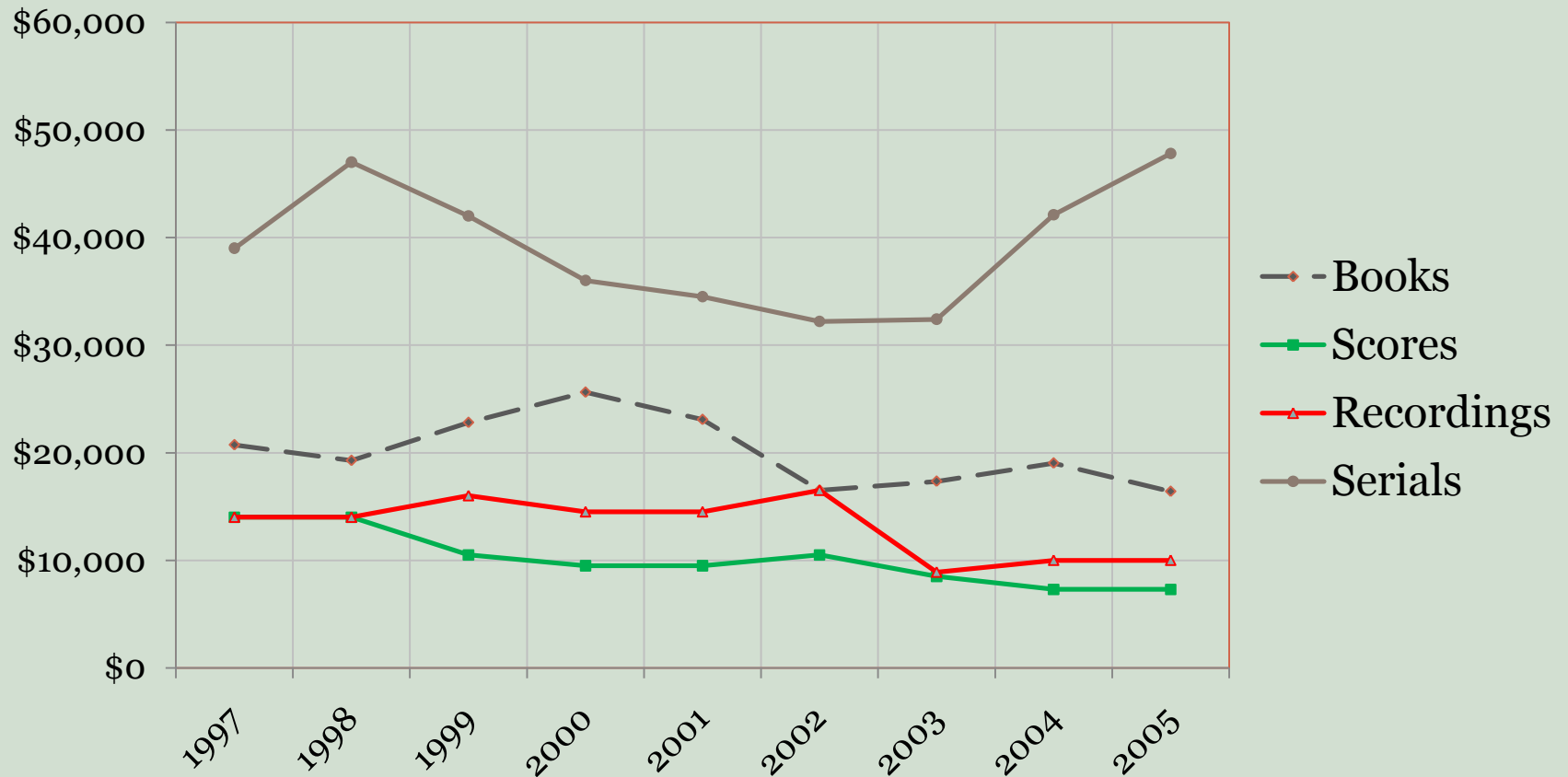
**[lsw6y@virginia.edu](mailto:lsw6y@virginia.edu)  
[www.lib.virginia.edu/mis](http://www.lib.virginia.edu/mis)**

# UVa Music Library



Copyrighted photo of UVa music library was here.

# Music Library Budget 1997-2005



# Assessment Tools



- Circulation statistics
- Budget data
- User satisfaction survey results

# Statistics



## Sound recordings ...

- Were 69% of music circulations
- Were 17% of music's collections budget
- Expenditures were flat for over 10 years

# Survey Results: Qualitative



## Comments:

“Recorded music has many gaps, filled normally only by special requests—wish there were more resources to build collection”

“Raise money for collection development”

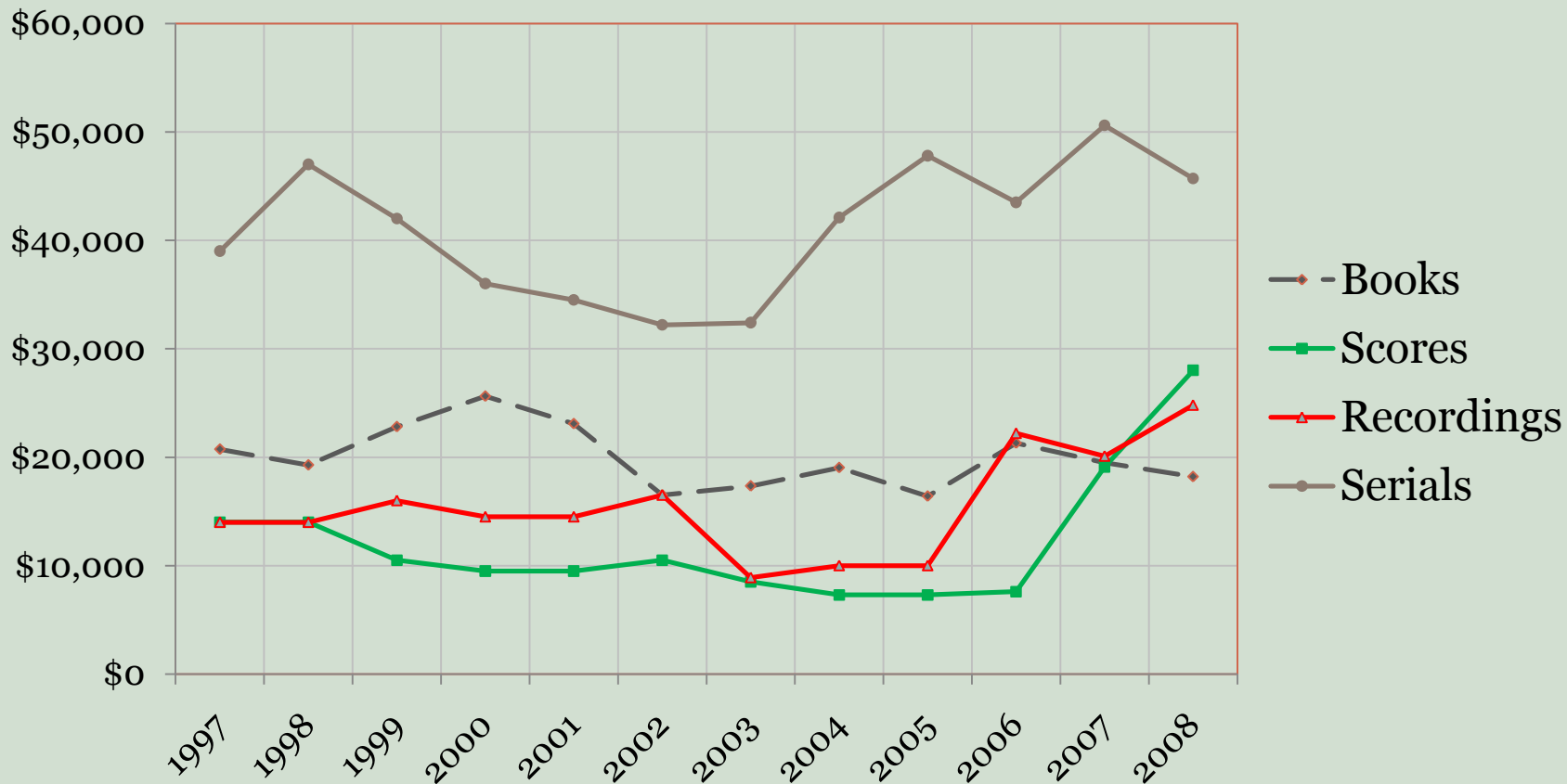
# Survey Results: Quantitative



## Music Recordings...

- Received 3.88 rating from music faculty
- Received 3.89 rating from all University faculty (Drama, German, Religious Studies, etc.)
- Were highest spending priority for 88% of music faculty

# UVa Music Library Budget 1997-2008



# Related Session



## **Bye-Bye B.I.: Innovative Approaches to Library Instruction**

**3:30-5:00pm Monday, May 5 (TODAY!!)**

**Conference Center: Mt. Sopris**

# Our Speakers



Elizabeth Schaub, for Laura Schwartz, University of Texas-Austin

*Assessment, Is It Really Worth It?: the UT Austin Fine Arts Library, a Case Study*

Rina Vecchiola, Washington University in St. Louis

*The Customer Centered Library: Using LibQUAL Survey Results in an Academic Branch Library*

Laura Graveline, Dartmouth College

*Assessment and Web Design*

Jeanne Brown, University of Nevada-Las Vegas

*Telling Stories about the Library: Using Qualitative and Quantitative Approaches to Depicting the Library*

# Resources



Foster, Nancy and Susan Gibbons. *Studying Students: the Undergraduate Research Project at the University of Rochester*, Chicago, ACRL, 2007.

<http://www.ala.org/ala/acrl/acrlpubs/downloadables/downloads.cfm>

De Rosa, Cathy. *Perceptions of libraries and information resources: a report to the OCLC membership*. Dublin, OH: OCLC Online Computer Library Center, 2005.

<http://www.oclc.org/reports/2005perceptions.htm>

Association of Research Libraries (ARL). *Effective, Sustainable, Practical Assessment*.

<http://www.arl.org/stats/initiatives/esp/index.shtml>

Wright, Stephanie & Lynda S. White, *Library Assessment*, ARL SPEC Kit 303, Washington, DC, 2007.

<http://www.arl.org/resources/pubs/spec/complete.shtml>