



ART LIBRARIES SOCIETY OF NORTH AMERICA

## **35<sup>th</sup> Annual Conference** **Sheraton Colony Square, Atlanta, Georgia, April 26-May 1**

### **Report to the Leadership Meeting** **Friday, April 27<sup>th</sup>, 7:30 – 9:00am**

Good Morning to you all and Welcome to Atlanta. The Headquarters Team is here and we are ready to support you throughout the conference.

With the Affiliation Agreements signed I would like to thank everyone for their contributions to this exercise. I know it has been very time consuming and challenging but very worthwhile. We are now examining the next steps in the process for the Chapters and for ARLIS/NA.

The Chapters will require an exercise to follow through on the recommendations made during the agreement process. I realize that there will be questions and I may not know all of the answers but please don't hesitate to contact me for help. I perhaps can steer you in the right direction if I am unable to provide information you require. Also, I am at the conference for you. Please let me know if you would like to meet and talk while I am here. This is an excellent way to get to know one another face to face.

### **ARLIS/NA**

With the leadership of ARLIS/NA embarking on its assessment review process and its discussions with members, it will need to fully understand the Vision or ARLIS/NA and the Goals of the Task Force. The leadership will also need to understand the Vision created by the founding members of the Society.

The view of the future or the Vision, is what keeps people going when times are tough. It will prevent the Society from stopping short or arriving at the wrong destination.

The goals that will be set in implementing the assessment task force recommendations will be specific events that, once achieved, become a piece of history to be superseded by new goals.

The vision is an ongoing, evolving, hopeful look into the future that stirs the hearts and minds of people who know **they** will never see its end or limit.

The Vision of the founding members of ARLIS/NA still lives today.

Over the past, while I have talked to many people on the subject of ARLIS/NA and its spirit, I realized that having come from a corporate background, owned a for profit business that managed 17 professional association with revenues of approximately six million dollars per year, there was an overlap of entrepreneurial management applications that went into my leadership of the business and the associations I worked directly with.

The first and most important principle for me was:

- ✓ Nothing is accomplished in business or association management alone
- ✓ The key skill that leaders of the society need to perfect is team development with volunteer management.

In 1995, at the height of our business success, I had the pleasure of working with John B. Miner – Industrial Psychologist from the U.S.

- ✓ For 20 years he conducted studies with 100 established successful businesses
- ✓ He also interviewed 150 MBA students from entrepreneurship programs.

The conclusions from these interviews and studies were:

There are 4 types of entrepreneurs

Each type must follow a distinct career route to succeed or fail

In managing not-for-profit associations I consciously applied Jack Miner's entrepreneurship model in the following ways:

- ✓ In forming volunteer committees
- ✓ In helping nominating committees find new members for the Board
- ✓ In setting up HQ Teams to support activities and projects
- ✓ In finding volunteers for specific task forces or projects

Thanks to Jack Miner I was able to unconsciously:

- ✓ Determine the future success of the group
- ✓ Predict the ultimate failure and why

in many not-for-profit ventures.

An article published in the Canadian Society of Association Executives magazine outlines a clear explanation of the four types of entrepreneurs:

<http://www.csae.com/public/public.asp?WCE=C=47|K=225325|RefreshT=|RefreshS=Container|RefreshD=|A=Body>

Conclusion:

I emphasize the message that:

- ✓ The establishment of entrepreneurial teams of volunteers in everything you set out to do within ARLIS/NA and the chapters will help lead to success.
- ✓ Take some time to fully understand the vision of ARLIS/NA when implementing the Goals of the Assessment Task Force.

Respectfully submitted  
Elizabeth A. Clarke  
Executive Director ARLIS/NA  
519 827 1506