SPONSORSHIP OPPORTUNITIES

SPECIAL EVENT SPONSORSHIPS
WELCOME PARTY & CONVOCATION RECEPTION
Harborview Ballroom – World Trade Center
**Friday, 7:30 – 9:30pm**
$6,500 (1 Gold Level Sponsor of $4,000 and 1 Silver Level Sponsor of $2,500)

MINUTEMAN EMAIL (Internet Stations)
Exhibit Hall – Seaport Hotel
**Saturday, 10:00 – 11:30am and 1:00 – 6:00pm;**
**Sunday, 9:30am – 12:30pm and 2:00 – 4:30pm**
$1,500 (Bronze Level Sponsor)

EXHIBITS COFFEES
**Saturday, 10:00 – 11:00am, 2:30 – 3:00pm**
**Sunday, 11:00 - 11:30am, 4:00 - 4:30pm**
$3,000 each (or two Bronze Level Sponsor at $1,500)

WEB 2.0 TECH KIOSK
**Saturday, 10:00 – 11:30am and 1:00 – 6:00pm;**
**Sunday, 9:30am – 12:30pm and 2:00 – 4:30pm**
$1,000 each (Society Level Sponsor)
Cutting edge technologies demonstrated in an informal and hands-on way within the Exhibit Hall.

THE BOSTON (AR)TEA PARTY- "THE ARTISTS ARE COMING...THE ARTISTS ARE COMING..."
**Saturday, 9:00 – 11:00pm**
350+ attendees
$10,000
Our welcome party will bring the most exciting art in Boston to us at the conference center. Artists from the fields of performance, sound, video, and animation will exhibit their work to the surprise and delight of partygoers. Accompanied by cocktails and dessert.

GENERAL CONFERENCE SPONSORSHIPS
GENERAL CONFERENCE SPONSOR ($500)
**BENEFITS**
- Corporate logo featured on ARLIS/NA conference Website through the end of the conference on April 26, 2010.*
- Listing in Conference Program as a sponsor.
- Banner listing in Conference Registration area.

* Begins on the date that both the donation and electronic logo are received by the conference management company:
SESSION OR WORKSHOP OR HYBRID SESSION/TOUR SPONSOR ($500)
For more information about specific sessions and workshops, please visit the conference website at http://www.arlisna.org/boston2010

Note: the Hybrid tour/sessions are new this year. We’re breaking out of the hotel so that participants can experience the city, while taking tours and attending sessions at different locations in and around Boston.

All the General Conference Support benefits, plus:
- Sponsorship statement accompanies session or workshop in conference publications and Materials on session signage and in conference information on the web.
- Moderator’s introduction recognition statement: Sponsors are thanked by moderator at the beginning and end of the session.

TOUR SPONSOR ($750)
All the General Conference Support benefits, plus:
- Sponsorship statement accompanies tour information in conference publications and materials and in conference information on the web.
- Tour leader’s recognition statement: Sponsors are thanked by leader at the beginning and end of the tour.

For more information about specific tours, please visit the conference website at http://www.arlisna.org/boston2010 - see the "Program Schedule" tab

SOCIETY SPONSOR ($1,000)
All the General Conference Support benefits, plus:
- Individual introduction in preliminary remarks at Society Circle event.

For more information about specific Society Sponsorship opportunities, please see the Special Event Sponsorship opportunities earlier in this document.

SOCIETY AFFILIATE BRONZE SPONSOR ($1,500)

BENEFITS
Advertisements
- To appear in the Final Program at the conference (1/2 page ad).
- Logo of the Bronze Sponsor to appear on the ARLIS/NA conference Website, near the top of the main page under the title, “Society Affiliate Bronze Sponsor.” Sponsor’s logo may, at Sponsor’s choice, also act as a link to the Sponsor’s Website.
- Banner to appear on Advertisement for the annual conference with the sponsor’s logo appearing.

Conference Benefits
- Sponsor name will be prominently displayed on signage placed throughout conference areas.
- Option to have first right of refusal for sponsoring all subsequent Conferences.

- 12 - ARLIS/NA 38th Annual Conference
ARLIS/NA will provide the sponsor with an opportunity to introduce one speaker at the conference.
Sponsor will have the opportunity to enclose a product brochure in conference kit bags given out to delegates.
Sponsor will be invited to attend all educational and social activities at the conference.
Sponsor will be recognized at the Opening and Closing Ceremonies of the conference.

SOCIETY AFFILIATE SILVER SPONSOR ($2,500)
All the Society Affiliate Bronze Sponsor benefits, plus:
Advertisements
- To appear in Art Documentation. Sponsor will appear within the ARLIS/NA conference ad space. Sponsor may choose to have their logo appear with the words “Society Affiliate Silver Sponsor.”
- Logo of the Silver Sponsor to appear on the ARLIS/NA conference Website, near the top of the main page under the title, “Society Affiliate Silver Sponsor.” Sponsor’s logo may, at Sponsor’s choice, also act as a link to the Sponsor’s Website.
Conference Benefits
- Sponsor will be invited to attend all educational and social activities at the conference (plus 2 representatives of the company). Sponsor may opt to trade advertising options for other Conference sponsorships (travel award, research award, session or tour sponsorships, etc.).

SOCIETY AFFILIATE GOLD SPONSOR ($4,000+)
All the Society Affiliate Silver Sponsor benefits, plus:
Advertisements
- To appear in Art Documentation: Sponsor’s logo will appear within the ARLIS/NA conference ad space. Sponsor may choose to have their logo appear with the words “Society Affiliate Gold Sponsor.”
- To appear in the Final Program at the annual conference (full-page ad).
- Logo of the Gold Sponsor to appear on the ARLIS/NA conference Website, near the top of the main page under the title, “Society Affiliate Gold Sponsor.” Sponsor’s logo may, at the Sponsor’s choice, also act as a link to the Sponsor’s website.
- Banner to appear on any/all Advertisement for the Annual Conference during the year in which the conference occurs.
Conference Benefits
- Sponsor will be invited to introduce a speaker at the Convocation or Membership Lunch during the conference.
- Sponsor will be invited to attend all educational and social activities (including fund-raisers) at the conference (plus 3 representatives of the company).
- Sponsor will be offered one reserved table for 8 at the Membership Banquet/Luncheon.

Sponsor may opt to trade advertising options for other Conference sponsorships (travel award, research award, session or tour sponsorships, etc.)