



Envisioning ARLIS/NA ARLIS/NA Strategic Plan Task Force Membership Survey

1. How long have you been a member of ARLIS/NA?

2. What type of library or visual resources collection do you work in?
Other?:

3. What are your primary job responsibilities (please select "Y" for all that apply)?

- | | | |
|---|--|---|
| Y <input type="radio"/> N <input checked="" type="radio"/> administration and management | Y <input type="radio"/> N <input checked="" type="radio"/> outreach | Y <input type="radio"/> N <input checked="" type="radio"/> visual resources |
| Y <input type="radio"/> N <input checked="" type="radio"/> collection development | Y <input type="radio"/> N <input checked="" type="radio"/> web site | Y <input type="radio"/> N <input checked="" type="radio"/> cataloging |
| Y <input type="radio"/> N <input checked="" type="radio"/> bibliographic instruction/information literacy | Y <input type="radio"/> N <input checked="" type="radio"/> reference | Y <input type="radio"/> N <input checked="" type="radio"/> preservation |
| Y <input type="radio"/> N <input checked="" type="radio"/> photo collection | Y <input type="radio"/> N <input checked="" type="radio"/> archives | other, please specify: <input type="text"/> |

4. In what ways have you been active in ARLIS/NA (please select "Y" for all that apply)?

- | | |
|---|--|
| Y <input type="radio"/> N <input checked="" type="radio"/> member | Y <input type="radio"/> N <input checked="" type="radio"/> member of committee, section, roundtable or chapter |
| Y <input type="radio"/> N <input checked="" type="radio"/> chair of section, roundtable, or chapter | Y <input type="radio"/> N <input checked="" type="radio"/> chair of committee or Executive Board member |

5. **VISION:** The 2000-5 Strategic Plan states the following:

ARLIS/NA's vision is to be the leading organization in the arts information field and a catalyst in the development of services and resources for the arts community. The Society will provide leadership in enhancing education, information, and scholarly communication within the arts. It will achieve this through partnerships with higher education organizations, international forums, and the inclusion of highly qualified and talented professionals who reflect the diversity found in our society. ARLIS/NA will promote and provide opportunities for continuous learning for arts information professionals.

Please rank, with 1 being the least aligned and 5 the most, if the statement above articulates your conception of the vision ARLIS/NA should pursue.

0 1 2 3 4 5

6. How would you change or improve the vision statement?

7. **MISSION:** The 2000-5 Strategic Plan states the following:

To foster excellence in art librarianship and visual resources curatorship for the advancement of the visual arts.

Please rank, with 1 being the least aligned and 5 the most, if the statement above articulates your conception of the mission ARLIS/NA should pursue.

0 1 2 3 4 5

8. How would you change or improve the mission statement?

9. **GOALS:** The 2000-5 Strategic Plan included 4 major goals with 19 objectives.

Please rank the goals, with 1 being the least important and 5 the most important to you.

Goal 1 objectives: To increase the effectiveness of art librarians and visual resources curators by focusing efforts on professional and continuing education, as well as professional development activities.

0 1 2 3 4 5

Goal II objectives: **To develop stimulating and pertinent programs that meet the needs and supports the activities of all members and components of the Society.** 0 1 2 3 4 5

Goal III objectives: **To exert an influence on external forces affecting the profession through promotion, cooperation, and advocacy.** 0 1 2 3 4 5

Goal IV objectives: **To strengthen and increase the effectiveness of the Society's activities and operations.** 0 1 2 3 4 5

Are there other goals that should be considered as major directions for the Society?

10. Goal I objectives: To increase the effectiveness of art librarians and visual resources curators by focusing efforts on professional and continuing education, as well as professional development activities.

Please rank the importance, **with 1 being the least important and 5 being the most important**, of each Goal I objective.

A. *Promote art library and visual resource programs in graduate schools.* 0 1 2 3 4 5

B. *Provide continuing education opportunities.* 0 1 2 3 4 5

C. *Develop scholarships, awards, fellowships, and grants to support education and development activities.* 0 1 2 3 4 5

D. *Promote the expertise and services that members provide.* 0 1 2 3 4 5

E. *Provide a mentoring program.* 0 1 2 3 4 5

F. *Enhance and promote the Society's scholarly research through its publications programs.* 0 1 2 3 4 5

G. *Foster efforts that will maintain current awareness and understanding of technological advancements, changing trends in collection development and user services, research in the visual arts, and changes in the workplace.* 0 1 2 3 4 5

11. Please indicate what new objectives should be included in Goal I:

12. Goal II: To develop stimulating and pertinent programs that meet the needs and supports the activities of all members and components of the Society.

Please rank the importance, **with 1 being the least important and 5 being the most important**, of each Goal II objective.

A. *Explore ways to expand the Society's support and development of regional workshops and conferences.* 0 1 2 3 4 5

B. *Develop financial resources to attract the best speakers in our profession to ARLIS/NA conferences, workshops, and meetings.* 0 1 2 3 4 5

C. *Infuse the annual conference with a high level of energy and excitement through excellent content and structure as well as collaboration with other professional organizations.* 0 1 2 3 4 5

13. Please indicate what new objectives should be included in Goal II:

14. **Goal III: To exert an influence on external forces affecting the profession through promotion, cooperation, and advocacy.**

Please rank the importance, *with 1 being the least important and 5 being the most important*, of each Goal III objective.

- | | | | | | | |
|---|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A. <i>Establish and promote professional and information standards, working collaboratively with peer organizations.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| B. <i>Enhance our affiliations with existing affinity organizations.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. <i>Develop a higher visibility for ARLIS/NA and significantly expand recognition of and support for the Society as an international professional organization.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| D. <i>Advocate public positions on issues affecting librarianship and visual resources curatorship.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

15. Please indicate what new objectives should be included in Goal III:

16. **Goal IV: To strengthen and increase the effectiveness of the Society's activities and operations.**

Please rank the importance, with *1 being the least important and 5 being the most important*, of each Goal IV objective

- | | | | | | | |
|---|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A. <i>Provide an efficient organizational structure that is responsive to the membership.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| B. <i>Maintain and expand the Society's sound financial structure.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. <i>Develop a program to cultivate leaders for the Society.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| D. <i>Address the need to expand and engage a culturally diverse membership.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| E. <i>Enhance communication between the Society's leadership and membership.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

17. Please indicate what new objectives should be included in Goal IV:

18. A brief survey concerning strategic directions for ARLIS/NA was distributed this past spring at the 2004 NYC conference and was made available to the membership via the ARLIS-L. The following list of issues was identified as a result of this survey.

Please indicate the importance of the following issues to you *with 1 not being important at all to 5 being the most important*.

Professional development and support

- | | | | | | | |
|---|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A. <i>More continuing education opportunities, develop a certificate program.</i> | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| B. <i>Accelerate development of website.</i> | 0 | 1 | 2 | 3 | 4 | 5 |

| | | | | | | |
|--|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. Offer more opportunities for members to publish. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| D. Provide more support for members to effectively network. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| E. Develop a research agenda for art libraries and visual resources collections. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| F. Promote excellence in the functional aspects of the profession, including delivering quality services to users. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| G. Increase opportunities for members to become leaders within ARLIS/NA. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| H. Develop and offer more programs geared to mid-career librarians. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I. Explore opportunities for more joint conferences. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| J. Support more regional meetings. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| K. Explore options and offer alternatives to attending the national conference (webcast, etc). | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Visibility and advocacy | | | | | | |
| A. Develop strategies to recruit and retain new members. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| B. Develop a strong public voice as an advocate for the profession. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| C. Increase national visibility on relevant professional issues. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| D. Collaborate with other organizations to advance key issues. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| E. Be more politically active. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| F. Promote and market our unique collections and services and their value to society. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| G. Promote diversity (in our membership and the profession). | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Communication and cooperation/collaboration | | | | | | |
| A. Improve the connection of ARLIS/NA to the chapters. | 0 | 1 | 2 | 3 | 4 | 5 |
| | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| B. Address common areas of interest between ARLIS/NA & VRA. | 0 | 1 | 2 | 3 | 4 | 5 |

C. Improve connections to international library community.

| | | | | | |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 0 | 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

D. Produce more publications relevant to art librarianship and visual resources curatorship.

| | | | | | |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 0 | 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

E. Improve communication between ARLIS/NA groups.

| | | | | | |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 0 | 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

F. Create a simpler strategic plan.

| | | | | | |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 0 | 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Standards and best practices

A. Increase ARLIS/NA's role in developing national standards.

| | | | | | |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 0 | 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

B. Provide leadership in addressing digital humanities scholarship issues.

| | | | | | |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 0 | 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

19. What do you think are the most important issues facing our profession?

20. Do you have other input for the Strategic Plan Task Force?

The ARLIS/NA Strategic Plan Task Force thanks you for your important input toward the formulation of the 2006-9 Strategic Plan!

Reset Form

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